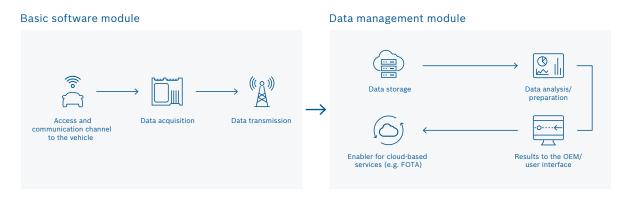


## One consistent solution for the entire vehicle life cycle



- ► The Vehicle Management Platform enables vehicle connectivity and cloudbased services from development to volume production.
- ► The software and infrastructure platform thus provides secure access to vehicle data from anywhere, and enables remote firmware updates.
- ► This makes the Vehicle Management Platform an enabler for cloud-based services such as FOTA, Predictive Diagnostics and fleet management.
- ▶ It can be used for all vehicle segments, including passenger cars, commercial vehicles, off-highway vehicles and two-wheelers.

## efficient

thanks to a consistent connectivity solution throughout the entire vehicle life cycle

## flexible

because of software modules tailored to the customer independent of the hardware used

## economical

thanks to faster market maturity and reduced effort for validation and field data/vehicle management